

LULU BRANNAN

Senior · Department of Geography and Planning
Appalachian State University · Boone, North Carolina, USA
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EDUCATION

Bachelor of Science in Geography & Planning

GIS Certificate

Appalachian State University · Expected May 2026

PROFESSIONAL EXPERIENCE

Andrews Produce – North Topsail Beach, NC

Sales & Customer Service Associate | 2017 – Present

- Delivered customer service for a family-owned business serving the island community for 50+ years.
- Adapted to high-volume seasonal demand while building long-term relationships with customers.
- Supported business operations including merchandising, transactions, and product quality control.

ACADEMIC PROJECTS & COURSEWORK

- Produced isoline, flowline, and raster analysis maps using real-world datasets in ArcGIS Pro.
- Conducted land use and zoning analysis for East Boone, NC, using the Boone GIS viewer and UDO.
- Applied cartographic design principles to create professional map layouts and geovisualizations.
- Completed coursework in planning techniques, environmental policy, transportation planning, and quantitative methods.

CAMPUS & COMMUNITY INVOLVEMENT

- Member, Geography and Planning Club, Appalachian State University
- Collaborated on group research projects integrating social, environmental, and regulatory factors in planning

TECHNICAL PROFICIENCY

- GIS & Spatial Tools: ArcGIS Pro, QGIS, GPS data collection
- Design & Visualization: Adobe Creative Suite, cartographic design, geovisualization techniques
- Software & Communication: Microsoft Office, Google Workspace, social media outreach